



**Lower
Manhattan
Cultural
Council**

EMPOWERING ARTISTS,
INVESTED IN COMMUNITY

ARTISTS SUMMER INSTITUTE

Artist as Entrepreneur – March 2015

SMALL BUSINESS RESOURCES

Thinking about incorporating? Wondering if you should create a business plan to move your financial goals and professional practice forward? Looking for tools and information for your business? The following are organizations and resources that can help you with these questions, and with your planning.

ART & BUSINESS COUNCIL NEW YORK

The Arts & Business Council of New York (ABC/NY) is committed to joining the resources and reducing the distinction between **arts** and **business**. It serves both the arts and the business communities of New York, with programming in volunteerism, professional development, leadership development, and economic impact.

www.artsandbusiness-ny.org

ART WORK: A NATIONAL CONVERSATION ABOUT ART, LABOR, AND ECONOMICS

Art Work is a newspaper that consists of writings and images from artists, activists, writers, critics, and others on the topic of working within depressed economies and how that impacts artistic process, compensation and artistic property.

www.artandwork.us

OPEN FORUM

Open Forum is the online small-business resource area of American Express. It gives businesses the tools to connect and collaborate with other businesses with similar needs and interests. Its tools like the Idea Hub, is a digital trading post of ideas and insights from industry experts and owners. The site also provides exclusive articles, videos, discussion boards and events listings that can help businesses get informed and inspired.

www.openforum.com

NYC BUSINESS SOLUTIONS CENTER

NYC Business Solutions helps businesses start, operate, and expand in New York City with a range of services provided at no cost, regardless of the size or stage of your business. NYC BSS has service centers in **Lower Manhattan** (79 John Street between William & Gold), Upper Manhattan (215 W. 125th Street between 7 & 8), Washington Heights (76 Wadsworth Avenue between 175 & 176), Brooklyn and Queens. They offer courses and one-on-one assistance in areas such as business

planning basics, launching a new business, marketing, QuickBooks, government contracts, financing and certification for specific business resources.
www.nyc.gov/html/sbs/nycbiz/html/home/home.shtml