

FREE TOOLS TO CREATE YOUR OWN ARTIST WEBSITE

WPFolio is a free and open source website template on WordPress, created by artists for artists. WPFolio provides step-by-step instructions for creating a simple and easy to use artist website that puts your work at the forefront. The source allows you to keep the form and content of your site separate so you may change and customize the site's design at any time. Steve Lambert, one of the developers of WPFolio, has lead an LMCC workshop on artist website resources. WPFolio keeps the form and content of your site separate so you

ABOUT STEVE LAMBERT *Media Artist, Code Developer of WPFolio*

Steve Lambert's father, a former Franciscan monk, and mother, an ex-Dominican nun, imbued the values of dedication, study, poverty, and service to others - qualities which prepared him for life as an artist.

Lambert is the founder of the Anti-Advertising Agency, lead developer of Add-Art (a Firefox add-on that replaces online advertising with art) and has collaborated with numerous artists including the Graffiti Research Lab, and the Yes Men. Steve's projects and art works have won awards from Prix Ars Electronica, Rhizome/The New Museum, the Creative Work Fund, Adbusters Media Foundation, the California Arts Council, and others. His work has been shown at various galleries, art spaces, and museums both nationally and internationally, and was recently collected by the Library of Congress. Lambert has appeared live on NPR, the BBC, and CNN, and been reported on in multiple media outlets. He frequently leads workshops for Creative Capital.

IMPORTANT LINKS

WPFolio User's Guide <http://wpfolio.visitsteve.com>

Everything you need to know about how to build your own site using WPFolio

WordPress Glossary <http://codex.wordpress.org/Glossary>

For more advanced users

Steve Lambert's Website <http://visitsteve.com/>

OTHER FREE ONLINE WEBSITE BUILDERS (RECOMMENDED BY STEVE LAMBERT)

Tumblr & HasAPortfolio combo hasaportfolio.com

A dead-simple-to-use combo built and hosted by Tumblr

Pros: Easy, fast, clean and gets the job done

Cons: Very little control over your content's look and feel

Jimdo www.jimdo.com

An online website builder that's easy to update and change your designs

Pros: Very easy to update and change content; offers more flexibility than Tumblr & HasAPortfolio combo

Cons: "Ad-free" version with your own domain name costs \$5/month; content hosted on Jimdo's servers

Indexhibit indexhibit.org

A CMS built specifically for artists and designers

Pros: Simple and clean; configurable and customizable; lots of support; hosted on your own server

Cons: Requires some technical set up; does not support RSS yet

Autofocus Theme for Wordpress <http://fthrwght.com/autofocus>

A WordPress theme designed for photographers built by Allan Cole

Pros: Lots of features and very configurable; built on WordPress so plenty of users and support documents available, such as <http://wordpress.tv>

Cons: Options require set up; some learning curves needed; slightly less setup than WPFolio