

Lower Manhattan Cultural Council

Training, Networking, Talks: Arts Advancement Series ARTIST & ENTREPRENEUR

SMALL BUSINESS RESOURCES

Thinking about incorporating? Wondering if you should create a business plan to move your financial goals and professional practice forward? Looking for tools and information for your business? The following are organizations and resources that can help you with these questions, and with your planning.

Arts & Business Council New York

The Arts & Business Council of New York (ABC/NY) is committed to joining the resources and reducing the distinction between *arts* and *business*. It serves both the arts and the business communities of New York, with programming in volunteerism, professional development, leadership development, and economic impact.

www.artsandbusiness-nv.org

Art Work: A National Conversation about Art, Labor, and Economics

Art Work is a newspaper that consists of writings and images from artists, activists, writers, critics, and others on the topic of working within depressed economies and how that impacts artistic process, compensation and artistic property.

www.artandwork.us

Open Forum

Open Forum is the online small-business resource area of American Express. It gives businesses the tools to connect and collaborate with other businesses with similar needs and interests. Its tools like the Idea Hub, is a digital trading post of ideas and insights from industry experts and owners. The site also provides exclusive articles, videos, discussion boards and events listings that can help businesses get informed and inspired. www.openforum.com

NYC Business Solutions Center

NYC Business Solutions helps businesses start, operate, and expand in New York City with a range of services provided at no cost, regardless of the size or stage of your business. NYC BSS has service centers in **Lower Manhattan** (79 John Street between William & Gold), Upper Manhattan (215 W. 125th Street between 7 & 8), Washington Heights (76 Wadsworth Avenue between 175 & 176), Brooklyn and Queens. They offer courses and one-on-one assistance in areas such as business planning basics, launching a new business, marketing, QuickBooks, government contracts, financing and certification for specific business resources. www.nyc.gov/html/sbs/nycbiz/html/home/home.shtml

NYPL Science, Industry and Business Library (SIBL)

The Science, Industry and Business Library (SIBL) is a premier public business library with comprehensive print materials, e-resources and services (including workshops) for start-ups and established businesses seeking expansion and for job seekers from entry to executive levels. Library staff provides roving assistance and consultations, and advisory services are offered on-site by experienced business owners, career coaches, and a financial specialist. The library is located at 188 Madison Avenue at 34th Street.

www.nypl.org/locations/sibl

SMALL BUSINESS RESOURCES (cont'd)

New York City Economic Development Corporation (NYCEDC)

NYCEDC is a city agency designed to support entrepreneurship in New York City. The agency provides access to capital, affordable workspace, information and training as well expert advice from industry professionals.

www.nycedc.com/SupportingYourBusiness/Pages/SupportingYourBusiness.aspx NYCEDC portal for start-ups: http://nycventureconnect.com/

Quora

Quora is an online service that lets you ask questions on anything and follow others on interested topics, with especially great topic areas in entrepreneurship. The site is a continually improving collection of questions and answers created, edited, and organized by everyone who uses it.

www.quora.com

SCORE

SCORE is a national source of free and confidential **small business advice** for entrepreneurs. They offer advice online and in-person at 364 offices nationwide (in New York, 26 Federal Plaza Room 3100). SCORE is a resource partner with the U.S. Small Business Administration (SBA). One of their major program links small business owners with working and retired executives and business owners who donate time and expertise as business counselors. SCORE was founded in 1964. Online workshops cover a range of topics from business plans to financial management and legal structures for your business.

The Small Business Administration

The U.S. Small Business Administration (SBA) is a governmental agency in service of small businesses. SBA provides support to small businesses and small-business owners across the nation with obtaining small business loans, ensures that the federal contract dollars go to small businesses, and provides counseling for business guidance.

www.sba.gov

SBA also helps businesses with understanding essential elements of writing a Business Plan: www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/writing-business-plan

Start-up America

Start-up America is an initiative to encourage entrepreneurship in America. It is a coalition of mentors, advisors, funders, major corporations and service providers who deliver strategic and substantive resources to help entrepreneurs start and scale companies. The coalition assembles commitments from a wide range of companies and organizations to provide assistance to entrepreneurs in the following areas: expertise; reduced cost services; recruiting and training talent; helping gain new customers; and finding sources of capital. www.startupamericapartnership.org/resources

Volunteer Lawyers for the Arts (VLA)

Volunteer Lawyer's for the Arts is an arts-related legal aid organization that provides educational and legal services, advocacy and mediation to the arts community. Access to VLA's pro bono legal services are available to low-income artists and nonprofit arts organizations, while other services and programs are open to the entire arts community. VLA's New York arm offers in-depth workshops for artists who are considering whether to incorporate and and/or seek nonprofit status: Nonprofit and Tax Exemption Workshops and Forming Your For-Profit Arts Business are offered on a monthly basis at VLA's offices.

www.vlany.org

Co-working Spaces and Resources

General Assembly

General Assembly is an urban a co-working space with a robust roster of classes geared toward entrepreneurs. They provide programming, space, and support services to foster collaborative practices and learning opportunities.

www.generalassemb.ly

The Hive at 55

Located in Lower Manhattan, the Hive at 55 is a shared workspace and a community of likeminded people who are looking for a comfortable, professional place to do business. Members include freelancers, entrepreneurs, small businesses, and startups eager to collaborate and share resources.

hiveat55.com

Listings Project

Listings Project, created by artist Stephanie Diamond, is a free weekly email of real estate and opportunities listings focused on our creative community. There is a sliding scale fee each time you post on Listing Project. There is no cost to receive Listings Project. http://www.stephaniediamond.com/listings.html

Jelly

Jelly is a free casual working event. It's taken place in over a hundred cities where people have come together (in a person's home, a coffee shop, or an office) to work for the day. Chairs and sofas, and wireless Internet are provided, with interesting people to talk to, collaborate with, and bounce ideas off of.

workatielly.com

Loose Cubes

Loose Cubes is an online platform that connects members with an empty desk, studio or sofa with other members who need a productive and inspiring place to work. Whether you are looking for coworking companions by the day or longer term studiomates by the month, Loosecubes makes it easy to find the right people to share your space with.

www.loosecubes.com

New Work City

Located in Downtown Manhattan, New Work City is a co-working space and center for independents. Built as a community first and a business second, New Work City is the collective result of the participation of countless people who believe in its mission and subscribe to its values.

nwc.co