

TOP FIVE REASONS WHY YOU SHOULD HAVE AN ARCHIVE

1. **Think Big!**
MoMA Retrospective and Catalogue Raisonné. Maintaining an archive ensures that you will always have a complete library of images of all of your work regardless if it has been sold, consigned, lost, or damaged.
2. **Past Sales & Future Sales**
Being able to see the progression and trajectory of your sales and price point is important for future agreements with galleries, museums and collectors.
3. **Tracking Inventory**
An archive allows you to track your work. Who owns it, where it is, how many works does one collector own, who are the collaborators or artists involved, how many works does each gallery have on hand? When did I perform or write that work and where? When was the work completed and recorded? How long is the work?
4. **Organized & Professional**
By keeping detailed records on all of your work you are more professional and easier to work with from a gallery, institutional, venue, funder perspective.
5. **Highly Functional Studio**
A well-designed relational database will allow you to generate contracts, loan and consignment agreements, invoices, price lists, artist statements, insurance forms, condition reports, technical specifications and grant applications.